



303564

Hiatus Dates

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/08/12	11/06/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	3	\$475.00	P-2	2.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF--		2				\$550.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WEWS	10/08/12-10/14/12		M-F GMC 6-7a		6-7a			- TWThF----	:30	(\$550.00)	2.00	NM		
		Credited													
	Week:	10/15/12	10/21/12	MTWTF--		3				\$650.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	WEWS	10/15/12-10/21/12		M-F GMC 6-7a		6-7a			MTWThF----	:30	(\$650.00)	2.00	NM		
		Credited													
4	WEWS	10/15/12-10/21/12		M-F GMC 6-7a		6-7a			MTWThF----	:30	(\$650.00)	2.00	NM		
		Credited													
5	WEWS	10/15/12-10/21/12		M-F GMC 6-7a		6-7a			MTWThF----	:30	(\$650.00)	2.00	NM		
		Credited													
	Week:	10/22/12	10/28/12	MTWTF--		3				\$650.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
6	WEWS	10/22/12-10/28/12		M-F GMC 6-7a		6-7a			MTWThF----	:30	(\$650.00)	2.00	NM		
		Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
7	WEWS	10/22/12-10/28/12		M-F GMC 6-7a		6-7a			MTWThF----	:30	(\$650.00)	2.00	NM		
		Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
8	WEWS	10/22/12-10/28/12		M-F GMC 6-7a		6-7a			MTWThF----	:30	(\$650.00)	2.00	NM		
		Credited													
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
	Week:	10/29/12	11/04/12	MTWTF--		3				\$650.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
9	WEWS	10/29/12-11/04/12		M-F GMC 6-7a		6-7a			MTWThF----	:30	(\$650.00)	2.00	NM		
		Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
10	WEWS	10/29/12-11/04/12		M-F GMC 6-7a		6-7a			MTWThF----	:30	(\$650.00)	2.00	NM		
		Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
11	WEWS	10/29/12-11/04/12		M-F GMC 6-7a		6-7a			MTWThF----	:30	(\$650.00)	2.00	NM		
		Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
	Week:	11/05/12	11/11/12	MT-----		1				\$650.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
12	WEWS	11/05/12-11/11/12		M-F GMC 6-7a		6-7a			MT-----	:30	(\$650.00)	2.00	NM		
		Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N 3	WEWS	10/08/12	11/06/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	5	\$700.00	P-2	2.70	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF--		3				\$600.00		2.70			



WEWS

Print Date: 10/23/12

Page 3 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 3	WEWS	10/08/12	11/06/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	5	\$700.00	P-2	2.70 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	3		\$600.00		2.70					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/08/12-10/14/12		M-F GMA 7-9a		7-9a	-TWThF----	:30		(\$600.00)		2.70 NM		
Credited														
2	WEWS	10/08/12-10/14/12		M-F GMA 7-9a		7-9a	-TWThF----	:30		\$600.00		2.70 NM		
3	WEWS	10/08/12-10/14/12		M-F GMA 7-9a		7-9a	-TWThF----	:30		(\$600.00)		2.70 NM		
Credited														
Week:		10/15/12	10/21/12	MTWTF--	4		\$700.00		2.70					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WEWS	10/15/12-10/21/12		M-F GMA 7-9a		7-9a	MTWThF----	:30		(\$700.00)		2.70 NM		
Credited														
6	WEWS	10/15/12-10/21/12		M-F GMA 7-9a		7-9a	MTWThF----	:30		(\$700.00)		2.70 NM		
Credited														
7	WEWS	10/15/12-10/21/12		M-F GMA 7-9a		7-9a	MTWThF----	:30		(\$700.00)		2.70 NM		
Credited														
8	WEWS	10/15/12-10/21/12		M-F GMA 7-9a		7-9a	MTWThF----	:30		(\$700.00)		2.70 NM		
Credited														
Week:		10/22/12	10/28/12	MTWTF--	4		\$700.00		2.70					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
9	WEWS	10/22/12-10/28/12		M-F GMA 7-9a		7-9a	MTWThF----	:30		(\$700.00)		2.70 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
10	WEWS	10/22/12-10/28/12		M-F GMA 7-9a		7-9a	MTWThF----	:30		(\$700.00)		2.70 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
11	WEWS	10/22/12-10/28/12		M-F GMA 7-9a		7-9a	MTWThF----	:30		(\$700.00)		2.70 NM		
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
12	WEWS	10/22/12-10/28/12		M-F GMA 7-9a		7-9a	MTWThF----	:30		(\$700.00)		2.70 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	MTWTF--	4		\$700.00		2.70					



WEWS

Print Date: 10/23/12

Page 5 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 4	WEWS	10/08/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$650.00	P-2	2.90 NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--	5		\$650.00		2.90					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
9	WEWS	10/22/12-10/28/12		M-F 9-10a	9-10a		MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
10	WEWS	10/22/12-10/28/12		M-F 9-10a	9-10a		MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
11	WEWS	10/22/12-10/28/12		M-F 9-10a	9-10a		MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
12	WEWS	10/22/12-10/28/12		M-F 9-10a	9-10a		MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
13	WEWS	10/22/12-10/28/12		M-F 9-10a	9-10a		MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
Week:		10/29/12	11/04/12	MTWTF--	5		\$650.00		2.90					
14	WEWS	10/29/12-11/04/12		M-F 9-10a	9-10a		MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
15	WEWS	10/29/12-11/04/12		M-F 9-10a	9-10a		MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
16	WEWS	10/29/12-11/04/12		M-F 9-10a	9-10a		MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
17	WEWS	10/29/12-11/04/12		M-F 9-10a	9-10a		MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
18	WEWS	10/29/12-11/04/12		M-F 9-10a	9-10a		MTWThF----	:30		(\$650.00)		2.90 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		11/05/12	11/11/12	MT-----	2		\$650.00		2.90					
19	WEWS	11/05/12-11/11/12		M-F 9-10a	9-10a		MT-----	:30		(\$650.00)		2.90 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
20	WEWS	11/05/12-11/11/12		M-F 9-10a	9-10a		MT-----	:30		(\$650.00)		2.90 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N 5	WEWS	10/08/12	11/06/12		CM	10-11a	MTWTF--	:30	3	\$650.00	P-2	2.10 NM	0	\$0.00



WEWS

Print Date: 10/23/12

Page 6 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 10-11a														
M-F 10-11a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	- TWTF - -	2		\$550.00		2.10					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/08/12-10/14/12		M-F 10-11a	10-11a		- TWThF - - - -	:30	(\$550.00)	2.10	NM			
Credited														
2	WEWS	10/08/12-10/14/12		M-F 10-11a	10-11a		- TWThF - - - -	:30	(\$550.00)	2.10	NM			
Credited														
Week:		10/15/12	10/21/12	MTWTF - -	3		\$650.00		2.10					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WEWS	10/15/12-10/21/12		M-F 10-11a	10-11a		MTWThF - - - -	:30	(\$650.00)	2.10	NM			
Credited														
4	WEWS	10/15/12-10/21/12		M-F 10-11a	10-11a		MTWThF - - - -	:30	(\$650.00)	2.10	NM			
Credited														
5	WEWS	10/15/12-10/21/12		M-F 10-11a	10-11a		MTWThF - - - -	:30	(\$650.00)	2.10	NM			
Credited														
Week:		10/22/12	10/28/12	MTWTF - -	3		\$650.00		2.10					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
6	WEWS	10/22/12-10/28/12		M-F 10-11a	10-11a		MTWThF - - - -	:30	(\$650.00)	2.10	NM			
Credited														
7	WEWS	10/22/12-10/28/12		M-F 10-11a	10-11a		MTWThF - - - -	:30	(\$650.00)	2.10	NM			
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
8	WEWS	10/22/12-10/28/12		M-F 10-11a	10-11a		MTWThF - - - -	:30	(\$650.00)	2.10	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	MTWTF - -	3		\$650.00		2.10					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
9	WEWS	10/29/12-11/04/12		M-F 10-11a	10-11a		MTWThF - - - -	:30	(\$650.00)	2.10	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
10	WEWS	10/29/12-11/04/12		M-F 10-11a	10-11a		MTWThF - - - -	:30	(\$650.00)	2.10	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
11	WEWS	10/29/12-11/04/12		M-F 10-11a	10-11a		MTWThF - - - -	:30	(\$650.00)	2.10	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		11/05/12	11/11/12	MT - - - - -	1		\$650.00		2.10					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
12	WEWS	11/05/12-11/11/12		M-F 10-11a	10-11a		MT - - - - -	:30	(\$650.00)	2.10	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N 6	WEWS	10/08/12	11/06/12	M-F 11-12p	CM	11a-12p	MTWTF - -	:30	4	\$1,200.00	P-2	2.50 NM	0	\$0.00
M-F 11-12p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	- TWTF - -	3		\$1,300.00		2.50					



WEWS

Print Date: 10/23/12

Page 7 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 6	WEWS	10/08/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	4	\$1,200.00	P-2	2.50 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	3		\$1,300.00		2.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/08/12-10/14/12		M-F 11-12p	11a-12p		-TWThF----	:30	(\$1,300.00)	2.50	NM			
Credited														
2	WEWS	10/08/12-10/14/12		M-F 11-12p	11a-12p		-TWThF----	:30	(\$1,300.00)	2.50	NM			
Credited														
3	WEWS	10/08/12-10/14/12		M-F 11-12p	11a-12p		-TWThF----	:30	(\$1,300.00)	2.50	NM			
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
Week:		10/15/12	10/21/12	MTWTF--	4		\$1,200.00		2.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	WEWS	10/15/12-10/21/12		M-F 11-12p	11a-12p		MTWThF----	:30	(\$1,200.00)	2.50	NM			
Credited														
5	WEWS	10/15/12-10/21/12		M-F 11-12p	11a-12p		MTWThF----	:30	(\$1,200.00)	2.50	NM			
Credited														
6	WEWS	10/15/12-10/21/12		M-F 11-12p	11a-12p		MTWThF----	:30	(\$1,200.00)	2.50	NM			
Credited														
7	WEWS	10/15/12-10/21/12		M-F 11-12p	11a-12p		MTWThF----	:30	(\$1,200.00)	2.50	NM			
Credited														
Week:		10/22/12	10/28/12	MTWTF--	4		\$1,200.00		2.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
8	WEWS	10/22/12-10/28/12		M-F 11-12p	11a-12p		MTWThF----	:30	(\$1,200.00)	2.50	NM			
Credited														
9	WEWS	10/22/12-10/28/12		M-F 11-12p	11a-12p		MTWThF----	:30	(\$1,200.00)	2.50	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
10	WEWS	10/22/12-10/28/12		M-F 11-12p	11a-12p		MTWThF----	:30	(\$1,200.00)	2.50	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
11	WEWS	10/22/12-10/28/12		M-F 11-12p	11a-12p		MTWThF----	:30	(\$1,200.00)	2.50	NM			
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
Week:		10/29/12	11/04/12	MTWTF--	4		\$1,200.00		2.50					



WEWS

Print Date: 10/23/12

Page 8 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 6	WEWS	10/08/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	4	\$1,200.00	P-2	2.50 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	MTWTF--	4		\$1,200.00		2.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
12	WEWS	10/29/12-11/04/12		M-F 11-12p		11a-12p	MTWThF----	:30		(\$1,200.00)		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
13	WEWS	10/29/12-11/04/12		M-F 11-12p		11a-12p	MTWThF----	:30		(\$1,200.00)		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
14	WEWS	10/29/12-11/04/12		M-F 11-12p		11a-12p	MTWThF----	:30		(\$1,200.00)		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
15	WEWS	10/29/12-11/04/12		M-F 11-12p		11a-12p	MTWThF----	:30		(\$1,200.00)		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		11/05/12	11/11/12	MT-----	1		\$1,200.00		2.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
16	WEWS	11/05/12-11/11/12		M-F 11-12p		11a-12p	MT-----	:30		(\$1,200.00)		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N 7	WEWS	10/08/12	11/06/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	5	\$1,000.00	P-2	2.60 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	4		\$800.00		2.60					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		(\$800.00)		2.60 NM		
Credited														
2	WEWS	10/08/12-10/14/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		(\$800.00)		2.60 NM		
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
3	WEWS	10/08/12-10/14/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		(\$800.00)		2.60 NM		
Credited														
4	WEWS	10/08/12-10/14/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		(\$800.00)		2.60 NM		
Credited														
Week:		10/15/12	10/21/12	MTWTF--	4		\$1,000.00		2.60					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WEWS	10/15/12-10/21/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
Credited														
6	WEWS	10/15/12-10/21/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
Credited														
7	WEWS	10/15/12-10/21/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
Credited														
8	WEWS	10/15/12-10/21/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
Credited														
Week:		10/22/12	10/28/12	MTWTF--	5		\$1,000.00		2.60					



WEWS

Print Date: 10/23/12

Page 9 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 7	WEWS	10/08/12	11/06/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	5	\$1,000.00	P-2	2.60 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	MTWTF--		5				\$1,000.00		2.60		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
10	WEWS	10/22/12-10/28/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
		Credited												
		[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
11	WEWS	10/22/12-10/28/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
		Credited												
		[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]												
12	WEWS	10/22/12-10/28/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
		Credited												
13	WEWS	10/22/12-10/28/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
		Credited												
		[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
14	WEWS	10/22/12-10/28/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
		Credited												
		[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
Week:		10/29/12	11/04/12	MTWTF--		5				\$1,000.00		2.60		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
15	WEWS	10/29/12-11/04/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
		Credited												
		[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
16	WEWS	10/29/12-11/04/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
		Credited												
		[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
17	WEWS	10/29/12-11/04/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
		Credited												
		[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
18	WEWS	10/29/12-11/04/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
		Credited												
		[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
19	WEWS	10/29/12-11/04/12		M-F 12-1230pm News		12-1p	MTWThF----	:30		(\$1,000.00)		2.60 NM		
		Credited												
		[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
Week:		11/05/12	11/11/12	MT-----		1				\$1,000.00		2.60		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
20	WEWS	11/05/12-11/11/12		M-F 12-1230pm News		12-1p	MT-----	:30		(\$1,000.00)		2.60 NM		
		Credited												
		[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]												
N 8	WEWS	10/08/12	11/06/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	3	\$650.00	P-2	2.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--		2				\$550.00		2.00		



WEWS

Print Date: 10/23/12

Page 10 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 8	WEWS	10/08/12	11/06/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	3	\$650.00	P-2	2.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--			2			\$550.00		2.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 1-2p Credited			1-2p	-TWThF----	:30	(\$550.00)		2.00 NM		
2	WEWS	10/08/12-10/14/12		M-F 1-2p Credited			1-2p	-TWThF----	:30	(\$550.00)		2.00 NM		
Week:		10/15/12	10/21/12	MTWTF--			3			\$650.00		2.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
3	WEWS	10/15/12-10/21/12		M-F 1-2p Credited			1-2p	MTWThF----	:30	(\$650.00)		2.00 NM		
5	WEWS	10/15/12-10/21/12		M-F 1-2p Credited			1-2p	MTWThF----	:30	(\$650.00)		2.00 NM		
14	WEWS	10/15/12-10/21/12		M-F 1-2p Credited			1-2p	MTWThF----	:30	(\$650.00)		2.00 NM		
Week:		10/22/12	10/28/12	MTWTF--			3			\$650.00		2.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
6	WEWS	10/22/12-10/28/12		M-F 1-2p Credited			1-2p	MTWThF----	:30	(\$650.00)		2.00 NM		
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
7	WEWS	10/22/12-10/28/12		M-F 1-2p Credited			1-2p	MTWThF----	:30	(\$650.00)		2.00 NM		
8	WEWS	10/22/12-10/28/12		M-F 1-2p Credited			1-2p	MTWThF----	:30	(\$650.00)		2.00 NM		
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
Week:		10/29/12	11/04/12	MTWTF--			4			\$650.00		2.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
9	WEWS	10/29/12-11/04/12		M-F 1-2p Credited			1-2p	MTWThF----	:30	(\$650.00)		2.00 NM		
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
10	WEWS	10/29/12-11/04/12		M-F 1-2p Credited			1-2p	MTWThF----	:30	(\$650.00)		2.00 NM		
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
11	WEWS	10/29/12-11/04/12		M-F 1-2p Credited			1-2p	MTWThF----	:30	(\$650.00)		2.00 NM		
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
15	WEWS	10/29/12-11/04/12		M-F 1-2p Credited			1-2p	MTWThF----	:30	(\$650.00)		2.00 NM		
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		11/05/12	11/11/12	MT-----			1			\$650.00		2.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
12	WEWS	11/05/12-11/11/12		M-F 1-2p Credited			1-2p	MT-----	:30	(\$650.00)		2.00 NM		
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N 9	WEWS	10/08/12	11/05/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p Katie	MTWTF--	:30	3	\$750.00	P-1	2.50 NM	0	\$0.00



WEWS

Print Date: 10/23/12

Page 11 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 9	WEWS	10/08/12	11/05/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p Katie	MTWTF--	:30	3	\$750.00	P-1	2.50 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	2		\$900.00		2.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 3-4P Katie		3-4p Katie	-TWThF----	:30		(\$900.00)		2.50 NM		
Credited														
2	WEWS	10/08/12-10/14/12		M-F 3-4P Katie		3-4p Katie	-TWThF----	:30		(\$900.00)		2.50 NM		
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
Week:		10/15/12	10/21/12	MTWTF--	3		\$1,000.00		2.50					
3	WEWS	10/15/12-10/21/12		M-F 3-4P Katie		3-4p Katie	MTWThF----	:30		(\$1,000.00)		2.50 NM		
Credited														
4	WEWS	10/15/12-10/21/12		M-F 3-4P Katie		3-4p Katie	MTWThF----	:30		(\$1,000.00)		2.50 NM		
Credited														
5	WEWS	10/15/12-10/21/12		M-F 3-4P Katie		3-4p Katie	MTWThF----	:30		(\$1,000.00)		2.50 NM		
Credited														
Week:		10/22/12	10/28/12	MTWTF--	3		\$1,000.00		2.50					
6	WEWS	10/22/12-10/28/12		M-F 3-4P Katie		3-4p Katie	MTWThF----	:30		(\$1,000.00)		2.50 NM		
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
7	WEWS	10/22/12-10/28/12		M-F 3-4P Katie		3-4p Katie	MTWThF----	:30		(\$1,000.00)		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
8	WEWS	10/22/12-10/28/12		M-F 3-4P Katie		3-4p Katie	MTWThF----	:30		(\$1,000.00)		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	MTWTF--	3		\$1,000.00		2.50					
9	WEWS	10/29/12-11/04/12		M-F 3-4P Katie		3-4p Katie	MTWThF----	:30		(\$1,000.00)		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
10	WEWS	10/29/12-11/04/12		M-F 3-4P Katie		3-4p Katie	MTWThF----	:30		(\$1,000.00)		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
11	WEWS	10/29/12-11/04/12		M-F 3-4P Katie		3-4p Katie	MTWThF----	:30		(\$1,000.00)		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		11/05/12	11/11/12	M-----	1		\$1,000.00		2.50					
12	WEWS	11/05/12-11/11/12		M-F 3-4P Katie		3-4p Katie	M-----	:30		(\$1,000.00)		2.50 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N 10	WEWS	10/08/12	11/05/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	3	\$750.00	P-2	2.20 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WEWS

Print Date: 10/23/12

Page 12 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 10	WEWS	10/08/12	11/05/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	3	\$750.00	P-2	2.20 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	2		\$900.00		2.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/08/12-10/14/12		M-F 4-5p Dr. OZ	4-5p		-TWThF----	:30	(\$900.00)	2.20	NM			
Credited														
2	WEWS	10/08/12-10/14/12		M-F 4-5p Dr. OZ	4-5p		-TWThF----	:30	(\$900.00)	2.20	NM			
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
Week:		10/15/12	10/21/12	MTWTF--	3		\$1,000.00		2.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WEWS	10/15/12-10/21/12		M-F 4-5p Dr. OZ	4-5p		MTWThF----	:30	(\$1,000.00)	2.20	NM			
Credited														
4	WEWS	10/15/12-10/21/12		M-F 4-5p Dr. OZ	4-5p		MTWThF----	:30	(\$1,000.00)	2.20	NM			
Credited														
5	WEWS	10/15/12-10/21/12		M-F 4-5p Dr. OZ	4-5p		MTWThF----	:30	(\$1,000.00)	2.20	NM			
Credited														
Week:		10/22/12	10/28/12	MTWTF--	3		\$1,000.00		2.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
6	WEWS	10/22/12-10/28/12		M-F 4-5p Dr. OZ	4-5p		MTWThF----	:30	(\$1,000.00)	2.20	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
8	WEWS	10/22/12-10/28/12		M-F 4-5p Dr. OZ	4-5p		MTWThF----	:30	(\$1,000.00)	2.20	NM			
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
Week:		10/29/12	11/04/12	MTWTF--	3		\$1,000.00		2.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
9	WEWS	10/29/12-11/04/12		M-F 4-5p Dr. OZ	4-5p		MTWThF----	:30	(\$1,000.00)	2.20	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
10	WEWS	10/29/12-11/04/12		M-F 4-5p Dr. OZ	4-5p		MTWThF----	:30	(\$1,000.00)	2.20	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
11	WEWS	10/29/12-11/04/12		M-F 4-5p Dr. OZ	4-5p		MTWThF----	:30	(\$1,000.00)	2.20	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		11/05/12	11/11/12	M-----	1		\$1,000.00		2.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
12	WEWS	11/05/12-11/11/12		M-F 4-5p Dr. OZ	4-5p		M-----	:30	(\$1,000.00)	2.20	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N 11	WEWS	10/08/12	11/05/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	5	\$1,200.00	P-2	3.50 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-TWTF--	3		\$950.00		3.50					



WEWS

Print Date: 10/23/12

Page 13 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 11	WEWS	10/08/12	11/05/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	5	\$1,200.00	P-2	3.50 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--		3				\$950.00		3.50		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 5-6p News		5-6p	-TWThF----	:30		(\$950.00)		3.50 NM		
	Credited													
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]													
2	WEWS	10/08/12-10/14/12		M-F 5-6p News		5-6p	-TWThF----	:30		(\$950.00)		3.50 NM		
	Credited													
22	WEWS	10/08/12-10/14/12		M-F 5-6p News		5-6p	-TWThF----	:30		(\$950.00)		3.50 NM		
	Credited													
Week:		10/15/12	10/21/12	MTWTF--		5				\$1,200.00		3.50		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WEWS	10/15/12-10/21/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
	Credited													
5	WEWS	10/15/12-10/21/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
	Credited													
6	WEWS	10/15/12-10/21/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
	Credited													
7	WEWS	10/15/12-10/21/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
	Credited													
8	WEWS	10/15/12-10/21/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
	Credited													
Week:		10/22/12	10/28/12	MTWTF--		4				\$1,200.00		3.50		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
10	WEWS	10/22/12-10/28/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
	Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
12	WEWS	10/22/12-10/28/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
	Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
13	WEWS	10/22/12-10/28/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
	Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
Week:		10/29/12	11/04/12	MTWTF--		4				\$1,200.00		3.50		



WEWS

Print Date: 10/23/12

Page 14 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 11	WEWS	10/08/12	11/05/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	5	\$1,200.00	P-2	3.50 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	MTWTF--		4				\$1,200.00		3.50		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
14	WEWS	10/29/12-11/04/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
	Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
15	WEWS	10/29/12-11/04/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
	Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
17	WEWS	10/29/12-11/04/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
	Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
18	WEWS	10/29/12-11/04/12		M-F 5-6p News		5-6p	MTWThF----	:30		(\$1,200.00)		3.50 NM		
	Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
Week:		11/05/12	11/11/12	M-----		1				\$1,200.00		3.50		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
20	WEWS	11/05/12-11/11/12		M-F 5-6p News		5-6p	M-----	:30		(\$1,200.00)		3.50 NM		
	Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
N 12	WEWS	10/08/12	11/05/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	5	\$1,800.00	P-2	5.10 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-TWTF--		4				\$1,300.00		5.10		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 6-630p News		6-630p	-TWThF----	:30		(\$1,300.00)		5.10 NM		
	Credited													
2	WEWS	10/08/12-10/14/12		M-F 6-630p News		6-630p	-TWThF----	:30		(\$1,300.00)		5.10 NM		
	Credited													
3	WEWS	10/08/12-10/14/12		M-F 6-630p News		6-630p	-TWThF----	:30		(\$1,300.00)		5.10 NM		
	Credited													
4	WEWS	10/08/12-10/14/12		M-F 6-630p News		6-630p	-TWThF----	:30		(\$1,300.00)		5.10 NM		
	Credited													
Week:		10/15/12	10/21/12	MTWTF--		5				\$1,800.00		5.10		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
5	WEWS	10/15/12-10/21/12		M-F 6-630p News		6-630p	MTWThF----	:30		(\$1,800.00)		5.10 NM		
	Credited													
6	WEWS	10/15/12-10/21/12		M-F 6-630p News		6-630p	MTWThF----	:30		(\$1,800.00)		5.10 NM		
	Credited													
7	WEWS	10/15/12-10/21/12		M-F 6-630p News		6-630p	MTWThF----	:30		(\$1,800.00)		5.10 NM		
	Credited													
8	WEWS	10/15/12-10/21/12		M-F 6-630p News		6-630p	MTWThF----	:30		(\$1,800.00)		5.10 NM		
	Credited													
9	WEWS	10/15/12-10/21/12		M-F 6-630p News		6-630p	MTWThF----	:30		(\$1,800.00)		5.10 NM		
	Credited													
Week:		10/22/12	10/28/12	MTWTF--		5				\$1,800.00		5.10		



WEWS

Print Date: 10/23/12

Page 15 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 12	WEWS	10/08/12	11/05/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	5	\$1,800.00	P-2	5.10 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	MTWTF--	5		\$1,800.00		5.10					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
10	WEWS	10/22/12-10/28/12		M-F 6-630p News	6-630p		MTWThF----	:30	(\$1,800.00)	5.10	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
11	WEWS	10/22/12-10/28/12		M-F 6-630p News	6-630p		MTWThF----	:30	(\$1,800.00)	5.10	NM			
Credited														
12	WEWS	10/22/12-10/28/12		M-F 6-630p News	6-630p		MTWThF----	:30	(\$1,800.00)	5.10	NM			
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
13	WEWS	10/22/12-10/28/12		M-F 6-630p News	6-630p		MTWThF----	:30	(\$1,800.00)	5.10	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
14	WEWS	10/22/12-10/28/12		M-F 6-630p News	6-630p		MTWThF----	:30	(\$1,800.00)	5.10	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	MTWTF--	5		\$1,800.00		5.10					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
15	WEWS	10/29/12-11/04/12		M-F 6-630p News	6-630p		MTWThF----	:30	(\$1,800.00)	5.10	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
16	WEWS	10/29/12-11/04/12		M-F 6-630p News	6-630p		MTWThF----	:30	(\$1,800.00)	5.10	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
17	WEWS	10/29/12-11/04/12		M-F 6-630p News	6-630p		MTWThF----	:30	(\$1,800.00)	5.10	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
18	WEWS	10/29/12-11/04/12		M-F 6-630p News	6-630p		MTWThF----	:30	(\$1,800.00)	5.10	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
19	WEWS	10/29/12-11/04/12		M-F 6-630p News	6-630p		MTWThF----	:30	(\$1,800.00)	5.10	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		11/05/12	11/11/12	M-----	1		\$1,800.00		5.10					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
20	WEWS	11/05/12-11/11/12		M-F 6-630p News	6-630p		M-----	:30	(\$1,800.00)	5.10	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N 13	WEWS	10/08/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,200.00	P-2	4.20 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S	1		\$1,300.00		4.20					



303564

Hiatus Dates

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N13	WEWS	10/08/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,200.00	P-2	4.20	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$1,300.00		4.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/08/12-10/14/12		SU 6-630p News		6-630p	-----Su	:30		(\$1,300.00)		4.20	NM		
	Credited														
	Week:	10/15/12	10/21/12	-----S		1				\$1,200.00		4.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	10/15/12-10/21/12		SU 6-630p News		6-630p	-----Su	:30		(\$1,200.00)		4.20	NM		
	Credited														
	Week:	10/22/12	10/28/12	-----S		1				\$1,200.00		4.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WEWS	10/22/12-10/28/12		SU 6-630p News		6-630p	-----Su	:30		(\$1,200.00)		4.20	NM		
	Credited														
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
	Week:	10/29/12	11/04/12	-----S		1				\$1,200.00		4.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WEWS	10/29/12-11/04/12		SU 6-630p News		6-630p	-----Su	:30		(\$1,200.00)		4.20	NM		
	Credited														
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N14	WEWS	10/08/12	11/05/12	M-F 7-730p M-F 7-730p	CM	7-730p	MTWTF--	:30	2	\$1,000.00	P-2	2.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		1				\$1,000.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 7-730p		7-730p	-TWThF----	:30		(\$1,000.00)		2.00	NM		
	Credited														
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
	Week:	10/15/12	10/21/12	MTWTF--		2				\$1,200.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	10/15/12-10/21/12		M-F 7-730p		7-730p	MTWThF----	:30		(\$1,200.00)		2.00	NM		
	Credited														
3	WEWS	10/15/12-10/21/12		M-F 7-730p		7-730p	MTWThF----	:30		(\$1,200.00)		2.00	NM		
	Credited														
	Week:	10/22/12	10/28/12	MTWTF--		3				\$1,200.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WEWS	10/22/12-10/28/12		M-F 7-730p		7-730p	MTWThF----	:30		(\$1,200.00)		2.00	NM		
	Credited														
5	WEWS	10/22/12-10/28/12		M-F 7-730p		7-730p	MTWThF----	:30		(\$1,200.00)		2.00	NM		
	Credited														
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
9	WEWS	10/22/12-10/28/12		M-F 7-730p		7-730p	MTWThF----	:30		(\$1,200.00)		2.00	NM		
	Credited														
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
	Week:	10/29/12	11/04/12	MTWTF--		3				\$1,200.00		2.00			



WEWS

Print Date: 10/23/12

Page 17 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 14	WEWS	10/08/12	11/05/12	M-F 7-730p M-F 7-730p	CM	7-730p	MTWTF--	:30	2	\$1,000.00	P-2	2.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--			3		\$1,200.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
6	WEWS	10/29/12-11/04/12		M-F 7-730p		7-730p	MTWThF----	:30		(\$1,200.00)		2.00 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
7	WEWS	10/29/12-11/04/12		M-F 7-730p		7-730p	MTWThF----	:30		(\$1,200.00)		2.00 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
10	WEWS	10/29/12-11/04/12		M-F 7-730p		7-730p	MTWThF----	:30		(\$1,200.00)		2.00 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		11/05/12	11/11/12	M-----			1		\$1,200.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
8	WEWS	11/05/12-11/11/12		M-F 7-730p		7-730p	M-----	:30		(\$1,200.00)		2.00 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N 15	WEWS	10/08/12	11/05/12	M-F 730-8P M-F 730-8P	CM	730-8p	MTWTF--	:30	2	\$1,000.00	P-2	2.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--			1		\$1,000.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WEWS	10/08/12-10/14/12		M-F 730-8P		730-8p	-TWThF----	:30		(\$1,000.00)		2.00 NM		
Credited														
Week:		10/15/12	10/21/12	MTWTF--			3		\$1,200.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
2	WEWS	10/15/12-10/21/12		M-F 730-8P		730-8p	MTWThF----	:30		(\$1,200.00)		2.00 NM		
Credited														
3	WEWS	10/15/12-10/21/12		M-F 730-8P		730-8p	MTWThF----	:30		(\$1,200.00)		2.00 NM		
Credited														
9	WEWS	10/15/12-10/21/12		M-F 730-8P		730-8p	MTWThF----	:30		(\$1,200.00)		2.00 NM		
Credited														
Week:		10/22/12	10/28/12	MTWTF--			3		\$1,200.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
4	WEWS	10/22/12-10/28/12		M-F 730-8P		730-8p	MTWThF----	:30		(\$1,200.00)		2.00 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
10	WEWS	10/22/12-10/28/12		M-F 730-8P		730-8p	MTWThF----	:30		(\$1,200.00)		2.00 NM		
Credited														
[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]														
Week:		10/29/12	11/04/12	MTWTF--			2		\$1,200.00		2.00			



WEWS

Print Date: 10/23/12

Page 18 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 15	WEWS	10/08/12	11/05/12	M-F 730-8P M-F 730-8P	CM	730-8p	MTWTF--	:30	2	\$1,000.00	P-2	2.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		2			\$1,200.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
6	WEWS	10/29/12-11/04/12		M-F 730-8P		730-8p	MTWThF----	:30	(\$1,200.00)	2.00	NM			
	Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
7	WEWS	10/29/12-11/04/12		M-F 730-8P		730-8p	MTWThF----	:30	(\$1,200.00)	2.00	NM			
	Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
Week:		11/05/12	11/11/12	M-----		1			\$1,200.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
8	WEWS	11/05/12-11/11/12		M-F 730-8P		730-8p	M-----	:30	(\$1,200.00)	2.00	NM			
	Credited													
	[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]													
N 16	WEWS	10/08/12	11/05/12	M-F 11-1135P Late News M-F 11-1135P Late News	CM	11-1135p	MTWTF--	:30	5	\$2,400.00	P-2	5.80 NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		4			\$2,400.00		5.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/08/12-10/14/12		M-F 11-1135P Late News		11-1135p	-TWThF----	:30	(\$2,400.00)	5.80	NM			
	Credited													
2	WEWS	10/08/12-10/14/12		M-F 11-1135P Late News		11-1135p	-TWThF----	:30	(\$2,400.00)	5.80	NM			
	Credited													
	[Client wants spots cancelled through Tuesday 10.23. Only cancelled through 10.22 until this point.]													
3	WEWS	10/08/12-10/14/12		M-F 11-1135P Late News		11-1135p	-TWThF----	:30	(\$2,400.00)	5.80	NM			
	Credited													
4	WEWS	10/08/12-10/14/12		M-F 11-1135P Late News		11-1135p	-TWThF----	:30	(\$2,400.00)	5.80	NM			
	Credited													
Week:		10/15/12	10/21/12	MTWTF--		4			\$2,400.00		5.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
5	WEWS	10/15/12-10/21/12		M-F 11-1135P Late News		11-1135p	MTWThF----	:30	(\$2,400.00)	5.80	NM			
	Credited													
6	WEWS	10/15/12-10/21/12		M-F 11-1135P Late News		11-1135p	MTWThF----	:30	(\$2,400.00)	5.80	NM			
	Credited													
7	WEWS	10/15/12-10/21/12		M-F 11-1135P Late News		11-1135p	MTWThF----	:30	(\$2,400.00)	5.80	NM			
	Credited													
8	WEWS	10/15/12-10/21/12		M-F 11-1135P Late News		11-1135p	MTWThF----	:30	(\$2,400.00)	5.80	NM			
	Credited													
Week:		10/22/12	10/28/12	MTWTF--		4			\$2,400.00		5.80			



WEWS

Print Date: 10/23/12

Page 19 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12** Hiatus Dates
 Original Date / Revision 07/02/12/ 10/23/12 Order Sep 00:30:00
 Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 16	WEWS	10/08/12	11/05/12	M-F 11-1135P Late News	CM	11-1135p	MTWTF--	:30	5	\$2,400.00	P-2	5.80 NM	1	\$2,400.00
M-F 11-1135P Late News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--			4		\$2,400.00		5.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>	
10	WEWS	10/22/12-10/28/12		M-F 11-1135P Late News		11-1135p	MTWThF----	:30		(\$2,400.00)		5.80	NM	
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
13	WEWS	10/22/12-10/28/12		M-F 11-1135P Late News		11-1135p	MTWThF----	:30		(\$2,400.00)		5.80	NM	
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
14	WEWS	10/22/12-10/28/12		M-F 11-1135P Late News		11-1135p	MTWThF----	:30		(\$2,400.00)		5.80	NM	
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	MTWTF--			4		\$2,400.00		5.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>	
15	WEWS	10/29/12-11/04/12		M-F 11-1135P Late News		11-1135p	MTWThF----	:30		(\$2,400.00)		5.80	NM	
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
16	WEWS	10/29/12-11/04/12		M-F 11-1135P Late News		11-1135p	MTWThF----	:30		(\$2,400.00)		5.80	NM	
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
17	WEWS	10/29/12-11/04/12		M-F 11-1135P Late News		11-1135p	MTWThF----	:30		(\$2,400.00)		5.80	NM	
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
18	WEWS	10/29/12-11/04/12		M-F 11-1135P Late News		11-1135p	MTWThF----	:30		(\$2,400.00)		5.80	NM	
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		11/05/12	11/11/12	M-----			1		\$2,400.00		5.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>	
20	WEWS	11/05/12-11/11/12		M-F 11-1135P Late News		11-1135p	M-----	:30		(\$2,400.00)		5.80	NM	
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N 17	WEWS	10/08/12	11/04/12	SU 11-1135P Late News	CM	11-1135p	-----S	:30	1	\$2,400.00	P-2	6.20 NM	0	\$0.00
SU 11-1135P Late News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S			1		\$2,400.00		6.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>	
1	WEWS	10/08/12-10/14/12		SU 11-1135P Late News		11-1135p	-----Su	:30		(\$2,400.00)		6.20	NM	
Credited														
Week:		10/15/12	10/21/12	-----S			1		\$2,400.00		6.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>	
2	WEWS	10/15/12-10/21/12		SU 11-1135P Late News		11-1135p	-----Su	:30		(\$2,400.00)		6.20	NM	
Credited														
Week:		10/22/12	10/28/12	-----S			1		\$2,400.00		6.20			



WEWS

Print Date: 10/23/12

Page 20 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N17	WEWS	10/08/12	11/04/12	SU 11-1135P Late News	CM	11-1135p	-----S	:30	1	\$2,400.00	P-2	6.20 NM	0	\$0.00
				SU 11-1135P Late News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S	1		\$2,400.00		6.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WEWS	10/22/12-10/28/12		SU 11-1135P Late News	11-1135p		-----Su	:30	(\$2,400.00)	6.20	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	-----S	1		\$2,400.00		6.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	WEWS	10/29/12-11/04/12		SU 11-1135P Late News	11-1135p		-----Su	:30	(\$2,400.00)	6.20	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N18	WEWS	10/08/12	11/04/12	SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$700.00	P-2	2.00 NM	0	\$0.00
				SA GMA 8-9a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S-	1		\$600.00		2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/08/12-10/14/12		SA GMA 8-9a	8-9a		-----Sa--	:30	(\$600.00)	2.00	NM			
Credited														
Week:		10/15/12	10/21/12	-----S-	1		\$700.00		2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WEWS	10/15/12-10/21/12		SA GMA 8-9a	8-9a		-----Sa--	:30	(\$700.00)	2.00	NM			
Credited														
Week:		10/22/12	10/28/12	-----S-	1		\$700.00		2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WEWS	10/22/12-10/28/12		SA GMA 8-9a	8-9a		-----Sa--	:30	(\$700.00)	2.00	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	-----S-	1		\$700.00		2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	WEWS	10/29/12-11/04/12		SA GMA 8-9a	8-9a		-----Sa--	:30	(\$700.00)	2.00	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N19	WEWS	10/08/12	11/04/12	SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$700.00	P-2	2.00 NM	0	\$0.00
				SU GMA 8-9A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S	1		\$600.00		2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/08/12-10/14/12		SU GMA 8-9A	8-9a		-----Su	:30	(\$600.00)	2.00	NM			
Credited														
Week:		10/15/12	10/21/12	-----S	1		\$700.00		2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WEWS	10/15/12-10/21/12		SU GMA 8-9A	8-9a		-----Su	:30	(\$700.00)	2.00	NM			
Credited														
Week:		10/22/12	10/28/12	-----S	1		\$700.00		2.00					



WEWS

Print Date: 10/23/12

Page 21 of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N19	WEWS	10/08/12	11/04/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$700.00	P-2	2.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S	1		\$700.00		2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WEWS	10/22/12-10/28/12		SU GMA 8-9A	8-9a		-----Su	:30	(\$700.00)	2.00	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	-----S	1		\$700.00		2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	WEWS	10/29/12-11/04/12		SU GMA 8-9A	8-9a		-----Su	:30	(\$700.00)	2.00	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N20	WEWS	10/08/12	11/04/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$2,500.00	P-2	1.80 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S	1		\$1,800.00		1.80					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/08/12-10/14/12		SU This Week 9-10a	9-10a		-----Su	:30	(\$1,800.00)	1.80	NM			
Credited														
Week:		10/15/12	10/21/12	-----S	1		\$2,500.00		1.80					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WEWS	10/15/12-10/21/12		SU This Week 9-10a	9-10a		-----Su	:30	(\$2,500.00)	1.80	NM			
Credited														
Week:		10/22/12	10/28/12	-----S	1		\$2,500.00		1.80					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WEWS	10/22/12-10/28/12		SU This Week 9-10a	9-10a		-----Su	:30	(\$2,500.00)	1.80	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	-----S	1		\$2,500.00		1.80					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	WEWS	10/29/12-11/04/12		SU This Week 9-10a	9-10a		-----Su	:30	(\$2,500.00)	1.80	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N21	WEWS	10/08/12	11/04/12	Wednesday Prime A Middle/Suburgatory	CM	8-9p	--W----	:30	1	\$6,000.00	P-2	7.20 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	--W----	1		\$5,000.00		7.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/08/12-10/14/12		Wednesday Prime A	8-9p		--W-----	:30	(\$5,000.00)	7.20	NM			
Credited														
Week:		10/15/12	10/21/12	--W----	1		\$6,000.00		7.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WEWS	10/15/12-10/21/12		Wednesday Prime A	8-9p		--W-----	:30	(\$6,000.00)	7.20	NM			
Credited														
Week:		10/22/12	10/28/12	--W----	1		\$6,000.00		7.20					



WEWS

Print Date: 10/23/12

Page 22of 23

Contract / Revision **303564** Flight Dates **10/08/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 10/23/12

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N21	WEWS	10/08/12	11/04/12	Wednesday Prime A Middle/Suburgatory	CM	8-9p	--W----	:30	1	\$6,000.00	P-2	7.20 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	--W----	1		\$6,000.00		7.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WEWS	10/22/12-10/28/12		Wednesday Prime A	8-9p		--W-----	:30	(\$6,000.00)	7.20	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	--W----	1		\$6,000.00		7.20					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	WEWS	10/29/12-11/04/12		Wednesday Prime A	8-9p		--W-----	:30	(\$6,000.00)	7.20	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N22	WEWS	10/08/12	11/04/12	Friday Prime C 20/20	CM	10-11p	----F--	:30	1	\$5,000.00	P-2	3.80 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	----F--	1		\$4,500.00		3.80					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/08/12-10/14/12		Friday Prime C	10-11p		----F----	:30	(\$4,500.00)	3.80	NM			
Credited														
Week:		10/15/12	10/21/12	----F--	1		\$5,000.00		3.80					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WEWS	10/15/12-10/21/12		Friday Prime C	10-11p		----F----	:30	(\$5,000.00)	3.80	NM			
Credited														
Week:		10/22/12	10/28/12	----F--	1		\$5,000.00		3.80					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
3	WEWS	10/22/12-10/28/12		Friday Prime C	10-11p		----F----	:30	(\$5,000.00)	3.80	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	----F--	1		\$5,000.00		3.80					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	WEWS	10/29/12-11/04/12		Friday Prime C	10-11p		----F----	:30	(\$5,000.00)	3.80	NM			
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N23	WEWS	10/08/12	11/04/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	1	\$3,500.00	P-2	5.40 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S-	1		\$2,800.00		5.40					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/08/12-10/14/12		NCAA 330p-7pm	330-7p		-----Sa--	:30	(\$2,800.00)	5.40	NM			
Credited														
Week:		10/15/12	10/21/12	-----S-	1		\$3,500.00		5.40					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
6	WEWS	10/15/12-10/21/12		NCAA 330p-7pm	330-7p		-----Sa--	:30	(\$3,500.00)	5.40	NM			
Credited														
Week:		10/22/12	10/28/12	-----S-	1		\$3,500.00		5.40					



303564

Hiatus Dates

Order Sep 00:30:00

Advertiser **Mandel / Republican / US S** Product **OH MANDEL US SEN 10.8-1** Estimate # **2452**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N23	WEWS	10/08/12	11/04/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	1	\$3,500.00	P-2	5.40 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-----S-					1	\$3,500.00		5.40		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
3	WEWS	10/22/12-10/28/12	NCAA 330p-7pm		330-7p		-----Sa--	:30		(\$3,500.00)		5.40 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	-----S-					1	\$3,500.00		5.40		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
4	WEWS	10/29/12-11/04/12	NCAA 330p-7pm		330-7p		-----Sa--	:30		(\$3,500.00)		5.40 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N24	WEWS	10/08/12	11/04/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	1	\$5,500.00	P-2	8.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00		
Week:		10/15/12	10/21/12	-----S-					2	\$5,500.00		8.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
7	WEWS	10/15/12-10/21/12	NCAA Prime Game		8-1130p		-----Sa--	:30		(\$5,500.00)		8.00 NM		
Credited														
10	WEWS	10/15/12-10/21/12	NCAA Prime Game		8-1130p		-----Sa--	:30		(\$5,500.00)		8.00 NM		
Credited														
Week:		10/22/12	10/28/12	-----S-					2	\$5,500.00		8.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
8	WEWS	10/22/12-10/28/12	NCAA Prime Game		8-1130p		-----Sa--	:30		(\$5,500.00)		8.00 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
11	WEWS	10/22/12-10/28/12	NCAA Prime Game		8-1130p		-----Sa--	:30		(\$5,500.00)		8.00 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
Week:		10/29/12	11/04/12	-----S-					1	\$5,500.00		8.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
9	WEWS	10/29/12-11/04/12	NCAA Prime Game		8-1130p		-----Sa--	:30		(\$5,500.00)		8.00 NM		
Credited														
[This buy is going away to be replaced per Whitney @ Strategic Media Services. Need to address Mon 10.22 and Tue 10.23 spots with BY on Tue 10.23 AM. -DB]														
N25	WEWS	10/13/12	10/13/12	Nascar Series Nascar Series	CM	12p-12x	-----S-	:30	1	\$2,000.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S-					1	\$2,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WEWS	10/08/12-10/14/12	Nascar Series		12p-12x		-----Sa--	:30		(\$2,000.00)		0.00 NM		
Credited														
Totals													6	\$6,950.00